

# 65

## HEAVY DUTY CLEANER



**Sustainable Earth**  
COASTWIDE LABS · CORPORATE EXPRESS

### Heavy-duty general purpose cleaner designed to meet your toughest cleaning challenges

#### PRODUCT DESCRIPTION

Sustainable Earth® Heavy Duty General Purpose Cleaner™ (SE65) is a safe, versatile, environmentally responsible product that does not sacrifice performance. It will clean, degrease, brighten and deodorize floors, windows, walls, counter tops, toilets, sinks and many other types surfaces not harmed by water. It will effectively remove industrial grease and oil, animal fats, permanent marker ink, crayons, ballpoint ink, heavy finish buildups, shower room soap scum, fingerprints and most water base or oil base soils. Sustainable Earth® Heavy Duty General Purpose Cleaner is an effective odor neutralizer against the toughest malodors in grease traps, drains and other places where unpleasant odors are found. It can be applied and used with a mop/bucket, sponge, cloth, wiper, auto scrubber, floor scrubber, pressure washer, squeegee, squirt bottle or a trigger sprayer assembly. Product is designed for use with ExpressMix™, Quick Mix® and Handy Mix™ dispensing systems.

#### FEATURES

- Concentrated to reduce waste and lower end use costs
- Less than 1% VOC content
- Safe for metals and glass surfaces
- Effective on both oil and water based soils
- Leaves no sticky or soapy residues to attract soils
- Versatile formulation cleans nearly any surface not harmed by water
- Low odor makes it pleasant to use
- Meets Green Seal GS-37 Performance Requirements and performs as well as nationally recognized products in its category when tested using ASTM D4488-85 Cleaning Performance Test
- Meets SEGC 114 Sustainable Cleaning Product Design Standard
- One gallon of SE65 Heavy Duty Cleaner when diluted at 1:128 with cool water makes 129 gallons of ready-to-use heavy duty all purpose cleaner

#### PACKAGE SIZES

Item #	Description	Size	Units per case
SEB6501	SE65 Heavy-Duty General Purpose Cleaner	Gallon	4
SEB6502QM	SE65 Heavy-Duty General Purpose Cleaner, Quick Mix®	Gallon	4
SEB6504HM	SE65 Heavy-Duty General Purpose Cleaner, Handy Mix™	Half Gallon	3



#### Performance Data

##### Dilution Ratio 1:128

Meets ASTM D4488-85 Cleaning Performance Test	Yes
Foaming Tests	Low Foaming
Damage to floor finish	None Observed
Films, Streaking or Residues	None Observed
Removal of clay soils	Superior
Removal of soils from grout	Superior
Removal of food residues	Superior
Streak free removal of soils from glass	Excellent
Removal of fingerprints from stainless	Superior
Removal of oils from counter tops	Superior
Normal soil removal	Superior
Wetting characteristics	Excellent
Heavy soil removal	Superior
Grease and oil removal	Superior



# 65 Heavy Duty Cleaner

Available  
exclusively  
from:

 **Corporate  
Express**  
Productivity in your hands.



## Usage Information

SE65 Heavy Duty Cleaner is formulated to work effectively with cold water. It is recommended that the product be used with cold water to help save energy used to heat water.

1. Dispense or mix according to dilution chart.
2. Apply solution to surface to be cleaned.
3. Allow time to penetrate and disperse the soil and contaminant.
4. Scrubbing with a sponge, cloth, pad or brush may speed up the cleaning action.
5. Once soils are loosened simply wipe or wash away with a cloth or water. No rinsing is necessary.

## Physical Data

**Physical Form:** Clear, green liquid

**Odor:** Low

**pH Range:** 6.0 to 7.0

**Foam Level:** Low

**Concentrated:** Reduces package waste levels

**Shelf Life:** 2 years minimum in unopened container

**Freeze/Thaw Stability:** Excellent

**Solubility in Water:** Complete

## About Sustainable Earth®

A sustainable cleaning solution contains products that perform and have a reduced effect on the environment and human health. Corporate Express believes that a sustainable community should use its resources to meet current needs while ensuring adequate resources are available for future generations. These guiding principles motivated us to create our Sustainable Earth® line of products.

## Certification Definitions



Current environmental and sustainable standards are based on a process that may take a long time to complete. For cleaning products not included in the current environmental standards, Corporate Express has adopted the SEGC-114 Sustainable Cleaning Products Design Standard. This industry-leading proprietary standard raises the bar by examining each product's innovation and identifying packaging and product prerequisites, as well as outlining preferred product testing methods. The following chart details the Sustainable Earth® cleaning products' environmental certifications to date.



The U.S. Environmental Protection Agency's Design for the Environment (DfE) program seeks to promote the use of institutional cleaners and maintenance products with improved environmental and human health characteristics. Products displaying the EPA DfE logo have been "Formulated in Partnership with EPA Design for the Environment Formulator Initiative".



Green Seal certification to GS-37 Environmental Standard is awarded only after rigorous evaluation, product testing and an extensive manufacturing process audit and plant visits. Products earning the Green Seal certification meet Green Seal's environmental standard for industrial and institutional cleaners based on their reduced human and aquatic toxicity and reduced smog production potential.



All plastic containers used in packaging products display the Society of Plastics Industries' three sided triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as: 2:HDPE (High Density Polyethylene).

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1.888.203.5101