

# 78

## ALL PURPOSE CLEANER



**Sustainable Earth**  
COASTWIDE LABS · CORPORATE EXPRESS

**High-performing heavy-duty cleaner formulated for your toughest cleaning jobs**

### PRODUCT DESCRIPTION

Sustainable Earth® Ready-to-Use General Purpose Cleaner (SE78) is a safe, versatile, environmentally preferred product that does not sacrifice performance. It cleans, degreases, brightens and deodorizes floors, windows, walls, counter tops, cabinets, carpets, toilets, urinals, sinks, and many other types surfaces not harmed by water. Effectively removes industrial grease and oil, animal fats, permanent marker ink, crayons, ballpoint ink, heavy finish buildups, shower room soap scum, fingerprints and most water base or oil base soils. Also an effective odor neutralizer against the toughest malodors. It can be applied with a sponge, cloth, wiper, squeegee, squirt bottle or a trigger sprayer assembly.

### FEATURES

- Safe for metals and glass surfaces
- Less than 1% VOC
- Effective on both oil and water based soils
- Leaves no sticky or soapy residues to attract soils
- Versatile formulation cleans nearly any surface not harmed by water
- Low odor makes it pleasant to use
- Meets SEGC 114 Sustainable Cleaning Product Design Standard

### PACKAGE SIZES

Item #	Description	Size	Units per case
SEB78032	SE78 General Purpose Cleaner	Quart	12



### Performance Data

Meets ASTM D4488-85 Cleaning Performance Test	Yes
Foaming Tests	Low Foaming
Damage to floor finish	None observed
Films, Streaking or Residues	None observed
Removal of clay soils	Superior
Removal of soils from grout	Superior
Removal of food residues	Superior
Streak free removal of soils from glass	Excellent
Removal of fingerprints from stainless	Superior
Removal of oils from counter tops	Superior
Normal soil removal	Superior
Wetting characteristics	Excellent
Heavy soil removal	Superior
Grease and oil removal	Superior



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## All Purpose Cleaner

Available  
exclusively  
from:

 **Corporate  
Express**<sup>®</sup>

Productivity in your hands.



### Physical Data

**Physical Form:** Clear, green liquid

**Odor:** Low

**pH Range:** 7.0-9.0

**Foam Level:** Low

**Shelf Life:** 2 year minimum in  
unopened container

**Freeze/Thaw Stability:** Excellent

### Usage Information

Apply this product to a clean cloth and wipe away soils from a variety of surfaces. Simply spray and wipe away soils. Tougher soils may require slightly longer "contact times" to allow time for this product to penetrate stubborn soils attached to surfaces. Cleans all types of hard surfaces not harmed by water. Use for carpet spotting or pre-spraying soiled carpets or fabrics. Restore/brighten grouting. Remove soap scum, urine stains and pet odors. Use to clean and deodorize air vents, floor drains and garbage cans.

### About Sustainable Earth<sup>®</sup>

A sustainable cleaning solution contains products that perform and have a reduced effect on the environment and human health. Corporate Express believes that a sustainable community should use its resources to meet current needs while ensuring adequate resources are available for future generations. These guiding principles motivated us to create our Sustainable Earth<sup>®</sup> line of products.

### Certification Definitions



Current environmental and sustainable standards are based on a process that may take a long time to complete. For cleaning products not included in the current environmental standards, Corporate Express has adopted the SEGC-114 Sustainable Cleaning Products Design Standard. This industry-leading proprietary standard raises the bar by examining each product's innovation and identifying packaging and product prerequisites, as well as outlining preferred product testing methods. The following chart details the Sustainable Earth<sup>®</sup> cleaning products' environmental certifications to date.



The U.S. Environmental Protection Agency's Design for the Environment (DfE) program seeks to promote the use of institutional cleaners and maintenance products with improved environmental and human health characteristics. Products displaying the EPA DfE logo have been "Formulated in Partnership with EPA Design for the Environment Formulator Initiative".



Green Seal certification to GS-37 Environmental Standard is awarded only after rigorous evaluation, product testing and an extensive manufacturing process audit and plant visits. Products earning the Green Seal certification meet Green Seal's environmental standard for industrial and institutional cleaners based on their reduced human and aquatic toxicity and reduced smog production potential.



All plastic containers used in packaging products display the Society of Plastics Industries' three sided triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as: 2:HDPE (High Density Polyethylene).

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**1.888.203.5101**